

European
**Life After
Stroke**
Forum

2025 promo toolkit guide

**Prague
10-11
March**

Hosted by

SAFE

STROKE ALLIANCE FOR EUROPE



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About the Stroke Alliance for Europe

Stroke is a leading cause of death and adult disability in Europe, impacting stroke survivors and their support networks across many aspects of their lives. With 1.5 million cases in 2017, projected to reach 12 million by 2040, the costs to the society could soar from €60 billion to €86 billion without targeted investment. Urgent action is needed to address preventability, unmet survivor needs, and the lack of comprehensive national plans and support networks.

The Stroke Alliance for Europe (SAFE) is the voice of all those affected by stroke in Europe, representing stroke support organisations from more than 30 European countries. Our vision is a Europe where preventable stroke is eliminated, death and disability is minimised and every person affected by stroke lives their best life possible. Over the next five years and beyond, our mission is to reduce the incidence and impact of stroke in Europe, by bringing together and empower SSOs to deliver campaigns, advocacy, education, research and raise awareness.

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About the European Life After Stroke Forum

The impact of a stroke is devastating, leaving those affected to navigate years of cognitive, communication, relationship, financial and health challenges with insufficient life after stroke support. Current research and resources primarily focus on stroke prevention, and early treatment and rehabilitation, neglecting the longer term needs of survivors. Research into life after stroke is crucial, as highlighted in the Stroke Action Plan for Europe 2018-2030.

Our vision is to unite stroke voices from across Europe to collectively reduce the burden of life after stroke. It is our goal to provide a unique platform where healthcare professionals, researchers, policymakers and those affected by stroke can come together to address the issues of life after stroke.

The ELASF in Prague will feature a programme filled with the latest research and best practice, with the voices of people with lived experience at its heart. With this mix of knowledge and real-life stories we want to inspire and motivate our attendees, and ultimately empower them to make impactful changes in their countries. Together, we will drive the improvement of life after stroke care and support across Europe forward.

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Our campaign hashtags

Please help us increase visibility of life after stroke on social channels by using our campaign hashtags.

Primary hastags

#LifeAfterStroke

#ELASF2025

#StrokeResearch

#StrokeBestPractice

Secondary hashtags

#StrokeCare

#StrokeRehabilitation

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Newsletter / news copy

The third in-person European Life After Stroke Forum in Prague is now open for registrations and abstract submissions.

The Forum is a unique event where healthcare professionals, researchers, policymakers and those affected by stroke can come together to address the issues of life after stroke. The programme will be filled with the latest research and best practice, with the voices of people with lived experience at its heart.

You are invited to submit abstracts in two categories:

1. Scientific abstracts - share your stroke-related research, whether it's ongoing or completed.
2. Service development abstracts - have you developed innovative practices in life after stroke? It's an opportunity to showcase your experiences and inspire others with your ideas.

Submission deadline: 30 September 2024

Click to register: <https://bit.ly/4cvglpx>

Click to submit an abstract: <https://bit.ly/3zBcOrf>

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Social content

Please tag us in your posts

LinkedIn: @Stroke Alliance for Europe (SAFE)

X: @StrokeEurope

Facebook: @Stroke Alliance for Europe

Please use our [campaign hashtags](#)

LinkedIn / Facebook

Registration



📣 Registration and abstract submissions for the European Life After Stroke Forum are now open.

Register here 🖱️ <https://bit.ly/4cvglpx>

Submit your abstracts here 🖱️ <https://bit.ly/3zBcOrf>

🖱️📅 We hope to see you in Prague on the 10-11 March 2025!

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Social content - continued

Call for abstracts



Call for abstracts

The European Life After Stroke Forum in March 2025 provides an opportunity to contribute to this important research space. Submit your abstracts in two categories:

1. Scientific abstracts - share your stroke-related research, whether it's ongoing or completed.
2. Service development abstracts - have you developed innovative practices in life after stroke? It's your opportunity to showcase your experiences and inspire others with your ideas.

 Submission deadline: 30 September 2024


Click on the link below to submit your abstract:

 <https://bit.ly/3zBcOrf> 

Social content - continued

Attendance (animation)



 I am going to #ELASF2025.

I am looking forward to 1.5 days filled with the latest research and best practice and connecting with healthcare professionals, researchers, policymakers and those affected by stroke. See you in Prague!

 <https://bit.ly/3RUgTwL>

Speaking (animation)



 I am speaking at #ELASF2025.

I am looking forward to 1.5 days filled with the latest research and best practice and connecting with healthcare professionals, researchers, policymakers and those affected by stroke. See you in Prague!

 <https://bit.ly/3RUgTwL>

Social content - continued

X (Twitter)

Registration



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Call for abstracts



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Social content - continued

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PowerPoint slides

Abstract focus



Registration and abstracts



Registration



Teams meeting graphic



How to use with Teams:

1. Save the image on your computer
2. Open Microsoft Teams
3. Open settings, select Devices and search for the camera section. Click on the background settings option
4. Scroll down to the “Custom” section
5. Click on the “+” (plus) icon or the “Add new” button, depending on the Teams version
6. Find and select the image you saved earlier
7. The selected image should now appear in the “Custom” section of the background options
8. Click on the image to preview it
9. If you’re happy with the preview, click “Apply” or “Save” to set it as your background image

PLEASE NOTE – It may look different on your screen compared how it will look to others who are seeing it.

European Life After Stroke Forum

E-mail signature



How to use with Microsoft Outlook:

Open a new Email

Select Signature > Manage signatures

In the Select signature to edit box, choose the signature you want to add a logo or image to

Locate image file and select Insert

To resize the image, right-click the image, then choose picture

European Life After Stroke Forum

Pull-up banner 2000mm x 1000mm

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PRAGUE

10-11 March 2025

Scan QR code
to register or
submit an abstract

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European Life After Stroke Forum

Flyer (A6)

Registration focus



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An invitation to the
European Life After Stroke Forum

For anyone with an interest in life after stroke
Stroke survivors, caregivers, healthcare
professionals, researchers and advocates
Latest research, best practice, shared insights

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Abstract focus



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European **Life After Stroke** Forum

**For any questions or
specific requirements,
please contact**

Anna Scott

anna.scott@safestroke.eu

Communications and Engagement Manager

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